

**NARRATIVE PROGRESS REPORT**

Date Submitted: 10/01/09

Date Reviewed by IDOC staff and sent to ITC Rep:

Grantee: Cascade Chamber of Commerce

Grant #ITCG-08-III-03

Check one: ☐ Interim ☒ FinalReport Period: From 8/1/09 to 9/30/09  
(See Attachment A of Grant Contract for Dates)

Grant Manager: ReNea Nelson

Phone: 362-0726

Address: PO Box 571 Cascade, ID 83611

In the space below or on an attached sheet, answer the following questions for **EACH** element in your scope of work.

**Interim**-All of these questions should be answered for **EACH** project in all reports except the final report. List element by name & element number.

1. Has the element been completed?
2. If the element is in progress:
  - (a) What has been accomplished?
  - (b) What remains to be done?
  - (c) Are there any problems?
3. If the element hasn't been started, why?
4. What benefits have been realized to date? (Include statistical information.)

**Final**-This is your last report. Answer each question by element and project in your scope of work.

1. What was accomplished?
2. How did it promote travel in Idaho?
3. Provide statistical information and what evaluation technique was used to determine.

List any recommendations for project improvement.

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**Cascade Chamber of Commerce**  
**ITCG-08-III-03**

**August 1, 2009 – September 30, 2009**

**Element I – Advertising**

Completed.

--- Promotional efforts for this grant were specifically targeted at groups and mid-week meetings to assist in filling shoulder season overnight stays. Advertising was done throughout the cycle in the Idaho Business Review's Fall/Winter Event Planner; Holiday 2008 issue; November issue of SnoWest; McCall Magazine (Winter 09). All activity/measurable results were previously reported in prior quarterly narratives. Anything to add?

**Element II – Bulk Distribution**

Completed.

--- Certified Folder Display began distribution October 1, 2008 of the new Cascade Visitor's Guide, which continued throughout this grant cycle. Printed material continued to be a popular method of getting travel planners the information they needed in making their decisions. The Visitor Guide has been useful when sent to inquiries and also picked up by visitors who have planned on returning. Guides and publications continue to be used in current trade shows attended and at the Visitors Center.

**Element III – Website**

Completed.

--- Funds to support [www.cascadechamber.com](http://www.cascadechamber.com) have been utilized within this grant cycle to upgrade and refresh the site. Website refurbished by PVQuinn publishing 10.28/09 and hosted by See attachment

**Element IV – FAM Tours**

--- Not funded in this grant. Funds were allocated for Cascade in the SWITA grant. Participation was claimed and reported in the 2008 SWITA grant.

**Element V – Trade Shows**

Completed.

--- The 2008 St. Luke's Women's Fitness Celebration was attended during the first quarter and funding processed in the second quarter. The 2009 St. Luke's Women's Fitness Celebration was held Sept. 24-25. Registration and participation was requested through the 2008 SWITA grant. Details will be provided in the SWITA Final Narrative Report.

**Element VI – Admin/Fulfillment**

Completed.

--- Per ITC reimbursement guidelines.